

Évaluation du site etsy.com

Généré le 17 Janvier 2026 09:08 AM


Le score est de 38/100







Optimisation du contenu

	Titre	etsy.com Longueur : 8 Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.												
	Description	Longueur : 0 Très mauvais. Nous n'avons pas trouvé de balise META description sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer une description.												
	Mots-clés	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.												
	Propriétés Open Graph	Cette page ne tire pas parti des propriétés OG. Ces balises permettent aux robots d'exploration des réseaux sociaux de mieux structurer votre page. Utilisez ce générateur gratuit de propriétés OG pour les créer.												
	Niveaux de titre	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	Nous avons trouvé 0 image(s) sur cette page Web. Bien, la plupart ou la totalité de vos images possèdent un attribut alt.												
	Ratio texte/HTML	Ratio : 7% Le ratio texte/HTML de cette page est inférieur à 15 pour cent, ce qui signifie que votre site a probablement besoin de plus de contenu textuel.												
	Flash	Parfait, aucun contenu Flash n'a été détecté sur cette page.												

Optimisation du contenu

	Iframe	G é nial, aucun Iframe n'a é t é d é tect é sur cette page.
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Liens SEO

	R é é criture d'URLs	Bien. Vos liens semblent optimis é s !
	Tirets bas dans les URLs	Parfait ! Aucun tiret bas d é tect é dans vos URLs.
	Liens dans la page	Nous avons trouv é un total de 0 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noreferrer noopener 0% Liens externes : Transmettant du Juice 0% Liens internes 0%

Liens dans la page

Texte d'ancre	Type	Juice
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Mots-cl é s SEO

	Nuage de mots-cl é s	please disable blocker enable etsy
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Coh é rence des mots-cl é s

Mot-cl é	Contenu	Titre	Mots-cl é s	Description	Niveaux de titre
etsy	1				
please	1				
enable	1				










Cohérence des mots-clés

disable	1	✘	✘	✘	✘
blocker	1	✘	✘	✘	✘

Ergonomie

	URL	Domaine : etsy.com Longueur : 8
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Nous n'avons pas trouvé de CSS compatible avec l'impression.
	Langue	Bien. Votre langue déclarée est en.
	Dublin Core	Cette page ne tire pas parti de Dublin Core.

Document

	Doctype	Doctype manquant
	Encodage	Vous n'avez pas spécifié le charset du document. Utilisez ce générateur gratuit de balises META pour déclarer le charset du document.
	Validité W3C	Erreurs : 1 Avertissements : 0
	Confidentialité des e-mails	Génial, aucune adresse e-mail n'a été trouvée en texte clair !
	HTML obsolète	Génial ! Nous n'avons pas trouvé de balises HTML obsolètes dans votre HTML.
	Astuces vitesse	<ul style="list-style-type: none">  Excellent, votre site web n'utilise pas de tableaux imbriqués.  Mauvais, votre site web utilise des styles inline.  Génial, votre site web contient peu de fichiers CSS.

Document

- ✔ Parfait, votre site web contient peu de fichiers JavaScript.
- ✘ Dommage, votre site web ne tire pas parti de gzip.

Mobile



Optimisation mobile

- ✘ Icône ne Apple
- ✘ Balise Meta Viewport
- ✔ Contenu Flash

Optimisation



Sitemap XML

G é nial, votre site web dispose d'un sitemap XML.

<https://www.etsy.com/sitemaps.xml>

<https://www.etsy.com/blog/sitemap.xml.gz>

<https://www.etsy.com/sitemaps/shops/vip-seller.xml>

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<https://www.etsy.com/pl/sitemaps/listing/star-seller.xml>

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Robots.txt

<http://etsy.com/robots.txt>

G é nial, votre site web dispose d'un fichier robots.txt.



Mesures d'audience

Manquant

Nous n'avons pas d é tect é d'outil d'analytics install é sur ce site web.

L'analytics web vous permet de mesurer l'activit é des visiteurs sur votre site web. Vous devriez avoir au moins un outil d'analytics install é , mais il peut é galement

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être utile d'en installer un second pour vérifier les données.