



Website review zoom.us

Generated on January 17 2026 09:08 AM





The score is 57/100







SEO Content

	Title	<p>One platform to connect Zoom</p> <p>Length : 30</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Modernize workflows with Zoom</p> <p>Length : 29</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Zoom, Unified Communications, Unified Communications Platform, UCaaS, Collaboration Tools, Collaboration Software, Collaboration Services</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.zoom.com</td> </tr> <tr> <td>title</td> <td>One platform to connect Zoom</td> </tr> <tr> <td>description</td> <td>Modernize workflows with Zoom</td> </tr> <tr> <td>image</td> <td>https://media.zoom.com/images/assets/social-card.jpg/Zz0xNjhMGZhZWZhNGUxMWVvYTk3Mjk2NmU4NWE0ZDk2ZA==</td> </tr> <tr> <td>site_name</td> <td>Zoom</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.zoom.com	title	One platform to connect Zoom	description	Modernize workflows with Zoom	image	https://media.zoom.com/images/assets/social-card.jpg/Zz0xNjhMGZhZWZhNGUxMWVvYTk3Mjk2NmU4NWE0ZDk2ZA==	site_name	Zoom
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	Headings	<table border="1" data-bbox="539 1910 1481 1977"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Find out what's possiblewhen work connects [H3] Major League Baseball™ and Zoom expand the employee-fan 	H1	H2	H3	H4	H5	H6	1	0	8	0	0	0		
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SEO Content

		<p>experience</p> <ul style="list-style-type: none"> • [H3] Advancing mental wellness through TheShareCo's journey with Zoom Video SDK • [H3] Cricut slashed call abandonment rates by 90% with Zoom • [H3] A connected, collaborative workforce drives innovation at Capital One • [H3] Major League Baseball™ and Zoom expand the employee-fan experience • [H3] Advancing mental wellness through TheShareCo's journey with Zoom Video SDK • [H3] Cricut slashed call abandonment rates by 90% with Zoom • [H3] A connected, collaborative workforce drives innovation at Capital One
	Images	<p>We found 95 images on this web page.</p> <p>28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 77 links including 0 link(s) to files
	Statistics	<p>External Links : noreferrer noopener 0%</p> <p>External Links : Passing Juice 74.03%</p> <p>Internal Links 25.97%</p>

In-page links

Anchor	Type	Juice
Pricing	Internal	Passing Juice
Learn more	External	Passing Juice
Explore products	External	Passing Juice
:	External	Passing Juice
:	External	Passing Juice
:	External	Passing Juice
:	External	Passing Juice
:	External	Passing Juice
:	External	Passing Juice
:	External	Passing Juice
:	External	Passing Juice
:	External	Passing Juice
:	External	Passing Juice
Read the report	External	Passing Juice
Explore the report	External	Passing Juice
Read Forrester report	External	Passing Juice
Get started	External	Passing Juice
Get started	External	Passing Juice
Get started	External	Passing Juice
Get started	External	Passing Juice
Get started	External	Passing Juice
Get started today	Internal	Passing Juice
Deutsch	External	Passing Juice
English	External	Passing Juice
Español	External	Passing Juice
Français	External	Passing Juice


In-page links

Indonesia	External	Passing Juice
Italiano	External	Passing Juice
日本語	External	Passing Juice
_____	External	Passing Juice
Nederlands	External	Passing Juice
Polski	External	Passing Juice
Português	External	Passing Juice
_____	External	Passing Juice
Svenska	External	Passing Juice
Türkçe	External	Passing Juice
Tiếng Việt	External	Passing Juice
中文（简体，中国）	External	Passing Juice
中文（繁體，台灣）	External	Passing Juice
About	External	Passing Juice
Customers	External	Passing Juice
Our Team	External	Passing Juice
Careers	Internal	Passing Juice
Integrations	Internal	Passing Juice
Partners	Internal	Passing Juice
Investors	Internal	Passing Juice
Press	Internal	Passing Juice
Sustainability & ESG	External	Passing Juice
Media Kit	External	Passing Juice
How To Videos	Internal	Passing Juice
Developer Platform	Internal	Passing Juice
Zoom Ventures	External	Passing Juice
Download	Internal	Passing Juice
Zoom Rooms Controller	Internal	Passing Juice

In-page links

Browser Extension	Internal	Passing Juice
Outlook Plug-in	Internal	Passing Juice
Zoom Virtual Backgrounds	External	Passing Juice
Sales	External	Passing Juice
Request a Demo	External	Passing Juice
Webinars and Events	Internal	Passing Juice
Test Zoom	Internal	Passing Juice
Account	Internal	Passing Juice
Learning Center	Internal	Passing Juice
Zoom Community	External	Passing Juice
Feedback	Internal	Passing Juice
Contact Us	External	Passing Juice
Accessibility	External	Passing Juice
Developer Support	Internal	Passing Juice
Privacy, Security, Legal Policies, and Modern Slavery Act Transparency Statement	External	Passing Juice
English	External	Passing Juice
Español	External	Passing Juice
Polski	External	Passing Juice
Terms	External	Passing Juice
Privacy	External	Passing Juice
Trust Center	External	Passing Juice
Acceptable Use Guidelines	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	video companion developer experience sales center zoom app partner more
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
zoom	85	✓	✓	✓	✓
more	28	✗	✗	✗	✗
companion	28	✗	✗	✗	✗
sales	26	✗	✗	✗	✗
video	25	✗	✗	✗	✓








Usability

	Url	Domain : zoom.us Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 85 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

		
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://zoom.us/sitemap.xml</p>
	Robots.txt	<p>http://zoom.us/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>